

# UAE-UK clean hydrogen collaboration



**\$40+ billion**

Investment opportunity identified to 2030



**100+**

Stakeholders engaged



**39**

Priorities ranked and scored



**150+**

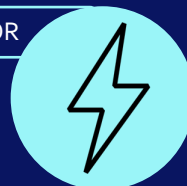
Sources referenced

SERVICE



Strategy & Innovation

SECTOR



Energy

REGION



UAE

## CHALLENGE

- Wanted to accelerate the clean hydrogen industry in the UAE and UK to support energy security, economic diversification and long-term prosperity
- Needed to identify priorities and find opportunities to strengthen cooperation

## ACTIONS

- Conducted an extensive literature of over 150 sources
- Organized four expert Roundtables with 33 UAE and UK leaders from the policy, innovation, business and investment
- Clustered 39 areas of importance into seven priority themes
- Surveyed over 60 international experts to clarify priorities
- Published a 23,000 word study on bilateral hydrogen priorities
- Shared results at numerous conferences and events

## RESULT

- HSBC is using the report insights to demonstrate thought leadership and attract investment into hydrogen
- The World Green Economy Organization is leveraging the study as a centrepiece knowledge product at the World Green Economy Summit 2022