

Industrial energy efficiency policy advice



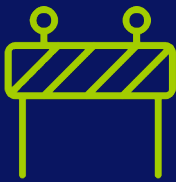
6

Comparison countries



18

Policy cases analysed



8

Barriers addressed



3

Key policy recommendations

SERVICE



Policy

SECTOR



Industry & Infrastructure

REGION



Australia

CHALLENGE

- Wanted to determine which industrial energy efficiency (IEE) policies it should lobby for
- Needed to determine which policies wouldn't disadvantage its competitive position and what evidence it could use to encourage specific policies

ACTIONS

- Analysed the international competitiveness of Australia's heavy industry using export strength and industrial energy productivity as proxies, and selected the top 6 competitors
- Profiled each country's IEE policies, drivers, approach and outcomes, across time and compared to energy productivity
- Categorised the policies and types by country, their requirements and the barriers they addressed
- Analysed Australia's gaps and recommended policy actions

RESULT

- Shell used the information to lobby government to adopt policies that would favourably position the company compared to international competitors and save money and emissions