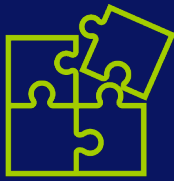


# Corporate restructuring and organizational strategy



**£125 million**

Business plan approved



**7**

Knowledge Areas defined



**50+**

Stakeholders interviewed



**30%**

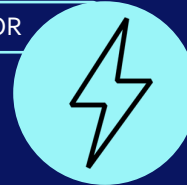
Growth in staff

SERVICE



Strategy & Innovation

SECTOR



Energy

REGION



Europe

## CHALLENGE

- Wanted to redefine its business model and service offer to utilise its full capabilities and maximise innovation impact after merging with the National Renewable Energy Centre
- Needed to do a stock-take of capabilities, align services to market needs, develop, resource and cost a business plan

## ACTIONS

- Consulted extensively with the team and external stakeholders
- Carried out organisational SWOTs and capabilities matrices
- Repositioned the Catapult in the innovation landscape with a new Mission, Vision, Objectives and Guiding Principals
- Defined the funding model, operational activities, strategic partnerships, risk management, governance and financials
- Prepared focusing challenge statement for 7 research areas
- Integrated results into a 5-year, £125-million business plan

## RESULT

- The Catapult and National Renewable Energy Centre successfully merged, joining research excellence with technology testing assets
- The Offshore Renewable Energy Catapult's £125-million business plan was approved and funded the UK Government