

## Facilitation of UK investment in Indian clean energy infrastructure



Interviews and one-to-one engagements



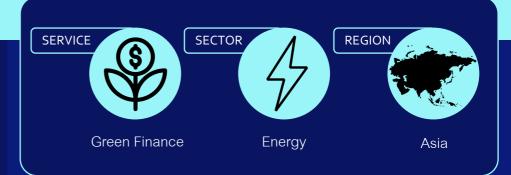
**76** Conference attendees



Key policy recommendations to facilitate the market



**545** Contacts in a database of green investors



## CHALLENGE

- Wanted to accelerate investment from the UK into Indian renewable energy projects
- Needed to size the market, identify investment barriers and find actionable solutions, gauge the appetite of UK investors and connect them to Indian project developers

## ACTIONS

- Identified the appetite and barriers of the UK's green investors through Investor Roundtables, interviews and a survey
- Hosted a landmark Investor Summit in London to promote India as an investment destination, connect investors to developers and myth-bust assumptions
- Built a website to share findings and encourage collaboration
- Recommended immediate and long-term actions within the High Commission's remit to facilitate investment flows

## RESULT

- Investors learned about the investment climate through keynotes from State Bank of India and asset managers
- The British High Commission used the profiles of investors to help Indian developers pinpoint the right project financiers

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