

# Greenness of Stimulus Index (GSI)



**30**

Countries studied



**\$17.2 trillion**

Stimulus assessed



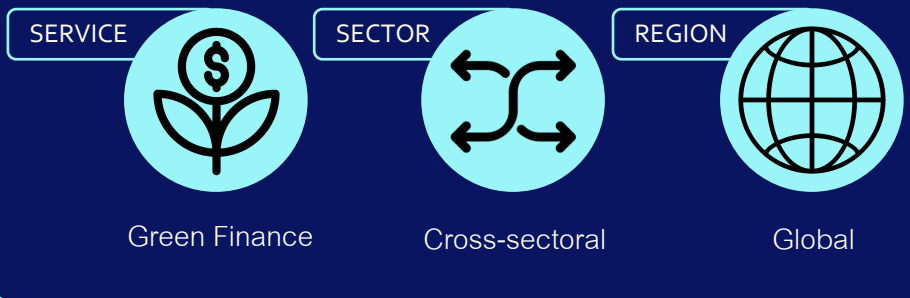
**50**

News stories in international  
media outlets



**200+ million**

Global audience reach



## CHALLENGE

- Wanted to encourage governments to invest in a green recovery from COVID-19 and provide civil society with a quantitative evidence base for advocacy
- Needed a cross-comparable index that assessed the impact of stimulus spending on climate and nature

## ACTIONS

- Lead the GSI to assess and index score 30 countries' stimulus
- Leadership included funder liaison, analyst oversight, communications lead, design, and overall quality assurance
- Wrote the content of the 90-page report across three editions
- Gave interviews to Tier 1 media outlets and worked with a communications team to promote findings internationally
- Recommended and wrote special features on US stimulus, the impact of stimulus on nature, and EU recovery plans

## RESULT

- GSI became a global benchmark for green recovery (IEA, OECD)
- Influential coverage (e.g. [Guardian](#), [Forbes](#), [Reuters](#), [Al Jazeera](#))
- Method being used to assess the impact of public spending
- Click to see the final edition of the [Greenness of Stimulus Index](#)