

The climate and clean technology opportunity for SMEs in low-income countries



145

Countries studied



\$1.6 trillion

Identified investments accessible to SMEs



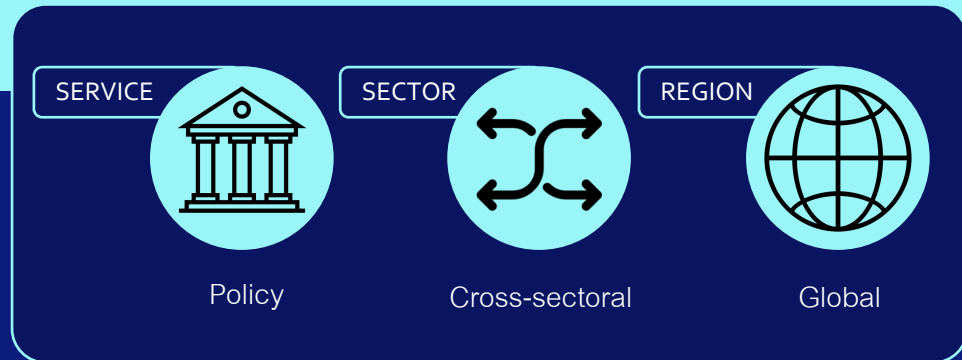
5

Key policy actions to capitalise on the opportunity



298

Sources referenced



CHALLENGE

- Wanted to analyse the economic potential low-income countries could seize through low carbon development
- Needed market sizing forecasts, impacts on jobs, SME value chain breakdowns, policy best practice and case studies

ACTIONS

- Analysed deployment of 15 technology sectors in 145 countries
- Quantified the market opportunity between 2015 and 2025
- Built an investment and jobs model to forecast impacts
- Broke down sector value chains and accessibility to SMEs
- Highlighted high-impact areas where SME support could yield disproportionate impact on jobs, GVA and economic growth

RESULT

- The World Bank's Climate Innovation Centres (CIC) used the report to target small business services at high-potential segments of the value chain