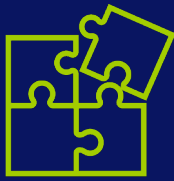


New structure & process to embed innovation in the business plan



£125 million

Combined value of subsector business plans



7

Subsector plans developed



380

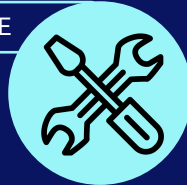
Innovation projects defined



5

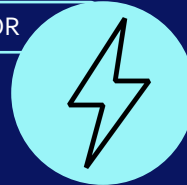
Year resourced plan

SERVICE



Capacity building

SECTOR



Energy

REGION



Europe

CHALLENGE

- Wanted to define long-term innovation priorities across key business sub-sectors and embed them in the business strategy
- Needed to develop a consistent framework that could be populated, maintained and used as an input for future corporate business planning activity

ACTIONS

- Consulted internal experts on areas of high innovation priority
- Developed a consistent innovation and prioritisation framework across seven Knowledge Areas
- Worked with the team to define market drivers, current capabilities, future trajectories and partnership opportunities
- Developed revenue model, staff forecasts, and Key Performance Indicators
- Published 7 consistent plans that fed into the business plan

RESULT

- Each Knowledge Area was left with a clear, costed and evidence-based innovation plan and implementation strategy
- The Offshore Renewable Energy Catapult was left with assets that helped it streamline its annual business plan refresh